



2017 SPONSORSHIP PROSPECTUS

February 25, 2017

phillydotnet.org

We are proud to announce our

Silver Anniversary Code Camp!

It is hard to believe we are celebrating our 25th Code Camp, February 25, 2017. Since our first camp in 2006, we have innovated and grown our brand - constantly striving to provide the best developer conference possible. We have sold out every camp since that first one. In fact, attendee tickets have sold out within a matter of hours for each Camp!

Once again we will be holding the event at the Microsoft MTC in Malvern. Just like our past Code Camps, we will offer two solid days of training. On Friday February 24 we will have full-day sessions and on Saturday February 25 we have our standard 65-session event. **Saturday is the day we are looking for your sponsorship.**

Every Philly.NET Code Camp attracts the biggest and best nationally known speakers. Some attendees travel for days to come to our event and we have become the largest Code Camp on the East Coast.

This special Silver Anniversary Code Camp will be the only Code Camp we will be holding in 2017. This is your chance to get in front of over 600 of the area's top developers. The kind of developers that keep their skillsets up to date and know that in doing so, they become valuable assets to you and your company.

This will be our only Code Camp in 2017.

The Microsoft facility will be under construction until fall 2017.

We have sold out every Code Camp since 2006



Photo from our 2015.1 Code Camp

Attendance

- 2016.2 - over 650
- 2016.1 - over 650
- 2015.1 - over 650
- 2014 - over 2000
- 2013.2 - over 800
- 2013.1 - over 750
- 2012.2 - over 700

Benefits of Sponsoring

Meet potential new hires!



We don't have to tell you how difficult it is finding developers. In the highly competitive market that we are experiencing today, the value of quality contacts cannot be overestimated.

PDN Code Camp attendees are exactly the kind of developers you want to work with. They are so invested in their careers that they spend a weekend keeping up with the latest technologies that you and your clients need. When you sponsor at the Gold level or above, you are entitled to a table at the event where we incentivize attendees to visit you. We will work with you to incentivize the visits to your booth, so that you get the absolute most out of your sponsorship.

Be a part of growing our Community

Sponsoring is not only a great investment, it's a superb way to connect with the amazing developer community in the Philadelphia area. You can help us to grow better and more passionate software developers.



We are always surprised at how many developers are unaware of local developer events. Those who do engage with the community are PASSIONATE about it, and strive to keep their skills on the cutting edge. These are the developers that are interested in career advancement and need your help to reach their goals.

Contact Us

Do you have Questions?

Ready to become a Sponsor?

Email:
ken.lovely@outlook.com

Visit us on the web at
www.phillydotnet.org

Call Ken Lovely:
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Our Mailing Address:
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2017 - Exhibitors and Sponsors

We are pleased to announce that Philly.NET Code Camp 2016 is a two-day event scheduled for Friday February 24, 2017 and Saturday February 25, 2017. We are very excited that we will host Code Camp at Microsoft MTC in Malvern Pennsylvania! As usual our last event was one of our best Code Camps ever with over 650 registrations. We have sold out the past 24 code camps and we expect to sell this one out too!

This is a great opportunity for companies to connect with the best developers from the Philadelphia area including eastern PA, NJ, DE,

We're always taking renewed steps toward reaching the area's best developers and your sponsorship can help.



Select Your Package



- ◆ 6,000 square foot vendor area
- ◆ Conveniently located on the same floor as some of the sessions
- ◆ Attendees pass through vendor area for entry/exit
- ◆ Larger space allows for traditional tables
- ◆ End-of-Day Raffle available and encouraged
- ◆ Majority of attendees will visit you
- ◆ Food for you and your staff is included

Benefits to Contributor	Platinum	Gold	Bronze
Premium placement of logos on all printed/web material	✗		
Choose one: Friday attendee party, Friday raffle, Saturday attendee party, Saturday breakfast, Saturday lunch, Saturday raffle	✗		
Table in the common area to promote your company and meet attendees	✗	✗	
Logo/Link on all Code Camp Emails (over 4,000 members!!!)	✗	✗	✗
Logo, link, and a custom message on the Philly.NET website	✗	✗	✗
Your name announced with contributors throughout Code Camp	✗	✗	✗
Your swag raffled off during or after Code Camp	✗	✗	✗
Inclusion on a Code Camp contributor slides	✗	✗	✗
Single Camp Price	\$2000	\$1000	\$500
Two-camp Price	\$3500	\$1750	\$875